

Faculty of Management Studies
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INTERFACE

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TIME MANAGEMENT

As a management student, you have embarked on a journey that will challenge you both intellectually and emotionally. You will learn about the theories and principles of management, study case studies, and engage in real-world problem-solving. The road ahead may be challenging, but it is also filled with opportunities for growth and personal development.

The first step towards success in management is to believe in yourself. You have chosen this path because you have the potential to make a difference in the world. You have a unique set of skills, talents, and perspectives that will enable you to lead others effectively. Believe in your abilities and your potential to achieve great things.

Next, set clear goals for yourself. What do you want to accomplish during your time as a management student? Do you want to learn a particular skill or specialize in a certain area of management? Do you want to network with industry professionals or gain hands-on experience through internships? Identify your goals and create a plan to achieve them.

Remember that success in management is not just about achieving your personal goals. It is also about making a positive impact on the world. As a manager, you will have the opportunity to lead teams and organizations towards achieving their objectives. You will have the power to influence others and make a difference in the lives of your employees and customers.

To become an effective manager, you must cultivate a diverse set of skills. You will need to be able to communicate effectively, motivate others, and make tough decisions. You must be able to think critically, solve problems, and adapt to change. These skills can be developed through a combination of course work, internships, and practical experience.

Lastly, surround yourself with supportive people who will encourage and challenge you. Seek out mentors who can offer guidance and advice. Network with your peers and industry professionals to learn from their experiences. Join clubs and organizations that align with your interests and career goals.

In conclusion, pursuing a career in management can be a challenging and rewarding journey. Believe in yourself, set clear goals, make a positive impact on the world, develop a diverse set of skills, and surround yourself with supportive people. With dedication and hard work, you can achieve your goals and make a difference in the world of management.

Prof. Barbara Cangan
President, SIIRM
Chairman, IIRM Group



What can we learn from politicians?

As management students, we are constantly learning about the principles and practices of leadership, and seeking inspiration from those who have achieved great success in the business world. One such person who embodies the qualities of a great leader is Indra Nooyi, the former CEO of PepsiCo.

Nooyi's story is one of perseverance, hard work, and a commitment to excellence. Born in India, she immigrated to the United States to attend

business school at Yale University. She worked tirelessly to earn her degree, and eventually landed a job at the Boston Consulting Group, where she quickly rose through the ranks to become a partner.

Despite her success, Nooyi felt a strong desire to contribute to a larger cause. She joined PepsiCo in 1994, and over the course of the next few decades, she worked tirelessly to transform the company into a global powerhouse. She introduced healthier products, expanded into new markets, and pushed the company to be more socially responsible.

Nooyi's leadership style was characterized by her commitment to excellence, her ability to inspire others, and her willingness to take risks. She believed that leaders should always strive to be their best selves, and should never be satisfied with mediocrity. She also believed that leaders should be humble, empathetic, and should always put the needs of their employees and customers first.

Perhaps the most inspiring aspect of Nooyi's story is her dedication to work-life balance. Despite her demanding job, she always made time for her family and her personal life. She believed that true success was not just about achieving professional goals, but also about being present for the people who matter most in our lives.

As management students, there is much we can learn from Indra Nooyi's story. We can learn the importance of hard work, perseverance, and a commitment to excellence. We can also learn the value of humility, empathy, and putting the needs of others first. And perhaps most importantly, we can learn the importance of work-life balance, and the need to prioritize the things that matter most in our lives.

Nooyi's story is a testament to the fact that anything is possible with hard work and determination. As management students, we have the opportunity to follow in her footsteps, and to make a positive impact on the world around us. Let us embrace her example with enthusiasm and determination, and work towards a future that is both successful and fulfilling.

Stany Thomas Cangan
Member Secretary, SIIRM
CEO & MD, IIRM Group

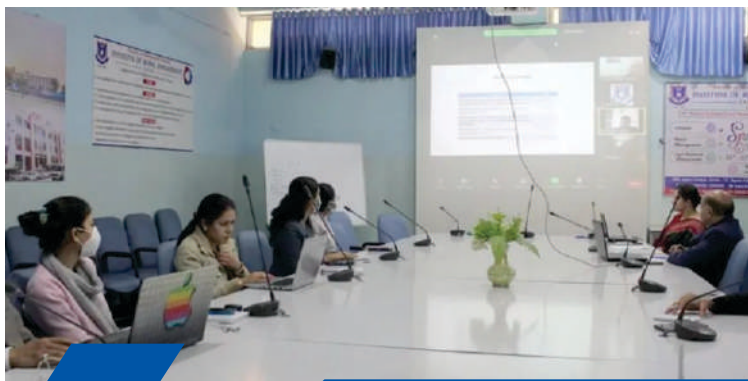
Orientation Programme



On 20th July, 2022, the Orientation Programme 'NavodBhav' was organized for the students of the Batch 2022-24. President, SIIRM and other dignitaries inaugurated these 3 days programme. The program started with a welcome message by Prof. Barbara Cangan (President, SIIRM) & Dr. Terjani Goyal (Director, FMS-IRM) who welcomed and guided the students on how they need to focus their efforts in order to truly transform themselves into management professionals. This was followed by the self-introduction (ice-breaking) session. Guests of Honour for this 3 day programme were Mr. Priyank Vijay (Senior Vice President, HDFC Bank), Mr. Sandeep Menghani (Founder Director, YeshaviBhav), Mr. Sabyasachi Ganguly (Vice President-Compliance, AU Small Finance) & Mr. Gaurav Sharma (Founder & Chief Mentor, GS-Ed Tech Solutions Pvt. Ltd.) Towards the end of the event, the students participated in the management game – 'Ad Mad Show' along with 'Nupur', where the freshers performed various cultural activities such as poetry, drama etc.

Webinar on Union Budget - 2022

The Fin Win Club of FMS-IRM, Jaipur organized a webinar on "Union Budget - 2022 Analysis" on 12th February, 2022. The key speakers in the webinar were Professor Som Deo (Professor at Emeritus), CA. Nikhilesh Kataria (Tax Expert) and CA. Prashant Sipani (Faculty, FMS-IRM) as moderator. In the webinar, the speakers analyzed and shared some insights on the new Union Budget 2022.



Basant Panchami Celebrations

Basant Panchami was celebrated with full vivacity and festivity at FMS-IRM on 5th February, 2022. Basant Panchami celebration marks the arrival of the spring season. The event started with offering prayers to Goddess Saraswathi. To mark the celebration of Basant Panchami, a holy havan was performed in the campus to worship Goddess Saraswati, the epitome of knowledge, learning, arts and music.



Sports Club Activity



FMS-IRM aims at the physical development of students beyond academic excellence outside the classroom. The Sports Club at FMS-IRM, Jaipur, organized a Carrom, Table Tennis, Chess, Badminton & Billiards competition on 19th February, 2022. Sports competition in college plays a crucial role in developing a student's character and skills. It provides an opportunity to showcase one's talent and hone their skills to a competitive level. Students learn to work in a team, develop leadership qualities, and discipline through participation in sports competitions.

Debate Competition

The Thinking Hats Club (Entrepreneurship Club) of FMS-IRM organized a Debate Competition on 26th February, 2022. This event was organized for bringing out the oratory skills of the participants. Participants expressed their ideas, emotions, and talent in the name of creativity. Students

shared their views very enthusiastically on topics, such as "Not everyone can be an entrepreneur", "Some people are born entrepreneurs" & "Women are better entrepreneurs".



Workshop on 'Road Safety'

A workshop on 'Road Safety' was organized on 1st March 2022. The students were briefed about the various traffic rules that ought to be followed to maintain safety on the roads. Road safety is crucial for ensuring the safety of everyone who uses the roads, including drivers, passengers, pedestrians, and cyclists. Adhering to road safety measures can help prevent accidents, injuries, and fatalities. It is important to follow traffic rules and regulations, such as wearing seatbelts, not driving under the influence of drugs or alcohol, and respecting speed limits. Additionally, being alert and attentive while driving, avoiding distractions such as texting or using a phone while driving, and maintaining proper vehicle maintenance can also help to prevent accidents.



Guest Lecture on 'Higher Research Standard & Innovation Practices'

On 4th March, 2022, FMS-IRM, Jaipur conducted a guest lecture on "Higher Research Standard & Innovation Practices". Prof. Ramesh Chandra Panda (Chief

Scientist, Wegrow India Research and Innovation, Synergy Institute of Engineering & Technology, Odisha) was the Guest Speaker at the event. Embracing innovation in education promotes critical thinking, a sense of adventure, and an openness to adapt that will serve our students in the classroom. It will provide them with the necessary tools to tackle the challenges of their future workplace and give them the confidence and skills to continue to adapt. The students were grateful to have this opportunity to hear and share views with such an amazing personality.



Faag Mahostav



Faag Utsav is a celebration of the eternal Love of Krishna and Radha. To celebrate the festival an event was organized on 16th March, 2022, by the Symphony Club at FMS-IRM, Jaipur. The legends of Radha and Krishna were showcased through vibrant folk songs & dances of Holi during the Faag Festival followed by group dances, music performances and a musical chair competition. As colorful as India, FMS-IRM, Jaipur celebrates diversity from all corners of the Nation as Holi brings people of all hues and beliefs together.

Commodity Derivatives Investment & Awareness Program



FMS-IRM, Jaipur organized a guest lecture on ‘Commodity Derivatives Investment and Awareness Program’ by Dr. Ishu Tayal on 26th March, 2022. She is a professional with an experience of more than 11 years in dealing and marketing of financial, stock exchange products and depository services. She emphasized on the use of screen-based trading terminals and demonstrated the live trading method to participants with examples. The real-time, interactive session made for an exemplary learning session. The objective of this lecture was to create awareness among students on commodity derivative trading as a part of an investment tool. At the end, Dr. Ishu Tayal addressed the questions raised by teachers and students.

Workshop on ‘Resume Building’



A workshop on ‘Resume Building’ was organised on 30th March, 2022 at FMS-IRM. Guest Speaker, Ms. Swati Pugalía, Founder of Creative CV commenced the session with an introduction to resume, importance of building resume, and the difference between curriculum vitae and resume were put forth with minute details. Ms. Swati Pugalía helped the students to understand the do’s and don’ts in a resume. In addition to this, different sections of a resume that one needs to format along with types of formats were discussed. A good resume is an essential tool for job

seekers to showcase their skills, qualifications, and experiences to potential employers. It is a document that summarizes a person's educational background, work experience, achievements, and skills. A well-crafted resume not only provides a clear and concise representation of the candidate's qualifications but also creates a positive

Industrial Visit to Parle Biscuits



FMS-IRM, Jaipur organized on 25th March, 2022 an industrial visit to Parle Biscuits Pvt. Ltd. Neemrana (Alwar) to offer a practical learning exposure to the students. After completing their respective courses, these industrial tours are an effort to bridge this gap of practical exposure. It was a great learning experience for our students. Industrial visits are essential for students to gain practical exposure to the workings of industries and understand how the theoretical concepts they learn in the classroom are applied in real-world situations. By visiting manufacturing plants, factories, and other industrial facilities, students can observe the functioning of various industrial processes, machinery, and equipment. It helps them to understand the practical aspects of production and manufacturing and witness the application of theoretical concepts in practical scenarios.

Scholarships offered worth Rs.1,00,00,000

On 5th April 2022, FMS-IRM, Jaipur, one of the biggest B-Schools of Rajasthan, had successfully offered a total scholarship of more than Rs.1 Crore to candidates taking admission for Session 2022-23. Academic scholarships play a vital role in providing financial assistance to students pursuing higher education. Scholarships can cover a significant portion of tuition fees and other expenses, making education more accessible and affordable for students from all backgrounds. By reducing the financial burden, academic scholarships can allow students to focus on their studies, participate in extracurricular activities, and take advantage of other opportunities that enhance their academic and personal growth. The management at FMS-IRM truly believes that financial undertakings should not be a hindrance in the attainment of quality education by the youth of today.



Proud Alumni Moment

On 6th April, 2022, FMS-IRM & all its stake holders felt honoured and proud to learn that one of our alumni Ms. Chitra Manwani (PGDM-BM, Batch XVII) had been awarded with the ‘Woman Entrepreneur of the Year Award’ by the Fortune Group, WBR company. Women entrepreneurs in India have been breaking stereotypes, challenging societal norms, and making significant contributions to the Indian economy. Furthermore, women entrepreneurs have the potential to drive social change, promoting gender equality and empowerment.



Farewell Ceremony



On 2nd May, 2022, the junior students organized ‘AAAAA’, a farewell programme for the outgoing Batch of 2020-22. Prof. Barbara Cangan (President, SIIRM) and other honourable dignitaries inaugurated the ceremony and

showered the students with their wisdom and blessings. In an emotional yet joyful note, the students, teachers and management shared fond memories of their journey. Though there was an atmosphere of joy and excitement, it was tinged with an air of melancholy as the students reminisced their journey and life at FMS-IRM.

Summer Internship- Making an Intern into an Employee



On 28th May, 2022, FMS-IRM organized an Interactive session on the importance of Summer Internships in a student’s life, and how a good internship transforms a student intern into an experience and knowledgeable asset for a company. The key speaker of the session was Mr. Ashok Mathur (Branch Manager, AMUL), who conveyed his valuable thoughts about the significance of a summer internship in the life of students. He also shared his journey from an average student to a successful Branch Manager at AMUL. Summer internships play a vital role in the professional development of students. These internships provide students with an opportunity to gain practical experience in their chosen field of study, apply theoretical concepts in real-world situations, and acquire valuable skills and knowledge. Internships also offer a chance to network with professionals in the industry, build relationships, and learn from their experiences. Furthermore, internships can help students make informed decisions about their career paths, allowing them to explore different options and gain a better understanding of the industry.

Re-orientation Programme

On the 3rd August, 2022, a Re-Orientation Programme was organized for the students at FMS-IRM. The main objective of this programme series was to give a brief idea on the topic ‘Self-Image Management via Soft Skills’. The Guest Speaker for this programme was Mr. Vidit Ajmera (L&D Manager, Mahindra Holidays & Resorts India Ltd.) an alumnus from the Batch of 2004-06. The purpose was to transfer the new vision to the students and have them understand and accept this change. The

session helped the students to understand how one needs to adapt to new environments and subsequently perform his/her duties and responsibilities with full dedication and efficiency.



Azadi Ka Amrit Mahotsav



‘Har Ghar Tiranga’ campaign was started by the Government of India to celebrate the 75th Independence Day. Adding to the patriotic campaign, FMS-IRM started a flag collection drive in which they collected the Indian flags which were no longer in use at the institute and stocked them carefully and respectfully so that the same may be used next year. This campaign helped preserve the dignity of the national flag and heightened the respect & patriotism of the participants towards the national flag.

Nukkad Natak on Azadi for Women

In the continuation of the campaign of “Azadi Ka Amrit Mahotsav”, a Nukkad Natak was organized by the Fin Win Club of FMS-IRM on 17th August, 2022 on the theme “Azadi for Women” at Albert Hall Museum to spread awareness of “Gender Equality”. The nukkaad natak was greatly appreciated by the viewers as it helped spread awareness regarding the issues faced by women in the country.



Career Counselling

A seminar was conducted on 20th August, 2022 and organized by Industry Interaction Centre (IIC) of FMS-IRM on the topic “Career Guidance” in order to give a brief exposure to the students of about the various career options and on how to choose the right career path. A career counselor or a mentor can boost confidence and they can also help students adopt the best practices which can help them achieve their dream goals. Career counseling can be extremely beneficial to build the careers of students and it is equally important in the education system as well.



Treasure Hunt



“The human capital is the greatest treasure of any organization”. To help students practice various skills in

developing their presence of mind & learning, The HR-Vichar Club organized a fun-filled activity “Treasure Hunt” for the students of PGDM/PGDM-RM on 27th August, 2022.

Tagline Quiz

To revive and test the recalling capacity of budding managers, the Marketing Marvels Club of FMS-IRM organized a Taglines Quiz on the topic “Business has only two functions - Marketing and Innovation” on 27th August 2022.



Seminar on Mental Health

On 5th September, 2022 the "Entrepreneurship Club" organized a seminar on "Ensuring Sound Mental Health Through Lifestyle Regulations & Stress Management". The guest for the session was Dr. Anamika Jalandra, B.H.M.S, Mumbai, C.G.O, (Wadia Hospital, Mumbai), D.O.M (Obesity Management). The students learned the value of homeopathy for stress management and healthy living throughout a fruitful and educational session.



Teachers' Day Celebration

On 5th September, 2022, Teachers' Day was fondly celebrated by the students of FMS-IRM in Jaipur. They gave tribute to their teachers for their dedication and unending support towards their students' scholastic pursuits. The students planned a variety of events, including fantastic

singing, breathtaking dance displays, and enjoyable games. It was a day to truly appreciate the value of this wonderful profession.



Rangoli Competition



On 9th September, 2022 the students of the PGDM/RM Batch 2021-23 and 2022-24 of FMS-IRM, Jaipur organized a ‘Rangoli Competition’ on the auspicious occasion of the Onam Festival. Onam is a traditional Hindu festival celebrated in the state of Kerala, located in South India. It is a ten-day harvest festival that usually falls in the Malayalam month of Chingam, which corresponds to August or September in the Gregorian calendar. The festival commemorates the homecoming of King Mahabali, who is believed to have ruled Kerala in ancient times. During the festival, people decorate their homes with flower carpets, prepare traditional meals, and participate in various cultural activities, including boat races, dance performances, and traditional games. Students displayed their talents with vivid floral creations while in the holiday spirit. A certificate of recognition was given to the best Rangoli creation.

International Literacy Day

“Literacy is a bridge from misery to hope”, to spread the message about the importance of literacy among little learners, the students of FMS-IRM, Jaipur organized multiple activities on the occasion of the International Literacy Day on 12th September,

2022. Literacy and education are fundamental to the development of individuals and societies. Education provides individuals with the knowledge and skills necessary to lead productive lives, contribute to society, and achieve their full potential. It also helps individuals to think critically, communicate effectively, and make informed decisions. Furthermore, education promotes social mobility, reducing inequalities and providing opportunities for individuals to improve their lives and the lives of their families. The main goal of this event was to promote literacy among other people and students. The students donated books, notebooks, stationery, and other supplies to demonstrate the joy of learning. The students were overwhelmed and enjoyed the day.



Freshers' Day Celebration

A hundred new faces, but a million dreams. On 13th September, 2022 the 'Fun & Funky Gala', Freshers' Party was organized by FMS-IRM, Jaipur to welcome the 35th Batch (2022-24). With the beginning of the junior class comes gladness and joy for the new academic year. Freshers day is an essential event for new students as it is an occasion for them to get to know their peers, faculty, and staff, and familiarize themselves with the campus culture and environment. The event included various activities, such as ice-breaking sessions, cultural programs, and games,



designed to facilitate interactions between students and promote a sense of community.

Dr. Thomas Cangan Social Leadership Award - 2022

On 14th September, 2022 Dr. Thomas Cangan Social Leadership Award - 2022 & Thought Leadership Lecture Series was organized in memory of our Founder President, Late Dr. Thomas Cangan. The event started off with the lighting of the lamp followed by the Saraswati Vandana. A short video was displayed highlighting the journey of SIIRM and all its institutions. Dr. Terjani Goyal (Director, FMS-IRM) gave the welcome address and requested the Chief Guest and speaker – Padam Shree Awardee Dr. Kshama Metre (Director, CORD) to deliver her thought provoking lecture on 'Our Participation: Central to Country's Development'. Dr. Stany Thomas Cangan (MD & CEO IIRM Group, Member Secretary, SIIRM) presented Dr. Kshama Metre with the Dr. Thomas Cangan Social Leadership Award 2022 for her outstanding contribution towards the development of the country.



Nukkad Natak on 'Save Animals for our Nature'

On Saturday, 17th September, 2022, The Sharing Smile Club of FMS-IRM, Jaipur conducted a Nukkad Natak with the topic "Save Animals for our Nature" for the students of PGDM/PGDM-RM. Saving animals is important for several reasons. Firstly, animals are an integral part of the earth's ecosystems, and their presence or absence can have a significant impact on the environment. They play essential roles in pollination, seed dispersal, and maintaining the balance of ecosystems. Secondly, many animals are at risk of extinction due to human activities such as deforestation, poaching, and pollution. Losing animal species can have far-reaching consequences, including the loss of genetic diversity, the disruption of food chains, and the reduction of overall ecosystem health. Thirdly, animals provide numerous benefits to humans, including food, clothing, and medicine. Protecting them ensures that these benefits are available for future generations. Finally, animals are sentient beings and deserve to be treated with respect and

compassion. They have their own lives, behaviors, and social structures, and it is our responsibility to ensure their welfare.



Seminar on Investment Planning



The Entrepreneurship Club of FMS-IRM, Jaipur organized a seminar on 27th September, 2022 for the students of PGDM/PGDM-RM, batch 2021-23 on the topic "Investment Planning". The session's honored guest was Mr. Amit Grover, National Lead-Training, HDFC AMC Ltd. The lecture was quite educational and gave the students information about macroeconomics, equity, fixed income, behavior finance, and investment planning, among other topics

Gandhi Jayanti Celebration

On 2nd October, 2022, Gandhi Jayanti is an event celebrated in India to mark the birthday of Mahatma Gandhi. Celebrating his birthday is an honor to pay tribute to his work, dedication & sacrifice for our country. Mahatma Gandhi was a key figure in India's struggle for independence from British colonial rule and is renowned for his philosophy of non-violence, which has inspired social movements and political leaders around the world. On Gandhi Jayanti, people across India pay tribute to Mahatma Gandhi by participating in prayer meetings, cultural programs, and other events that celebrate his life and legacy.

The day is also an occasion for people to reflect on Gandhiji's teachings, such as the principles of truth, non-violence, and self-reliance, and their relevance in today's world. On this occasion, a documentary was shown and a quiz was organized for the students of PGDM/PGDM-RM, which further led to an increase in patriotism in the students.



Ramzat- A Garba Mohotsav

Garba is a folk dance practiced in the states of Gujarat, Rajasthan, and Malwa, which has its origin in Gujarat. Nowadays it has got a place in modern choreography all over the country. On 4th October 2022, FMS-IRM, Jaipur Symphony Club organized "Ramzat- The Garba Mahotsav" for the students of PGDM/PGDM-RM. The event started with the Holy Pot Decoration Competition, followed by The Raass Garba on the beats of the DJ. Dressed in multi-colored traditional attire, everyone danced their hearts out to the tune of the traditional folk songs.



Bootcamp on Entrepreneurship in association with AIC-JKLU

From 14th to 15th October, 2022, FMS-IRM Entrepreneurship Club in association with AIC-JKLU, organized a "Bootcamp on Entrepreneurship" for the students of PGDM/PGDM-RM. The bootcamp helped students to develop entrepreneurial thinking and

encouraged them to recognize and use their entrepreneurial skills. The overall workshop helped students identify their goals and get them prepared to achieve them. Entrepreneurship is vital for economic growth and development, as it fosters innovation, creates jobs, and drives competition. Entrepreneurs are individuals who identify opportunities, take risks, and create new businesses or ventures. They are the engines of economic growth, as they bring new products, services, and technologies to market, generate employment, and contribute to the overall prosperity of society. Furthermore, entrepreneurship promotes social mobility, as it provides opportunities for individuals to create wealth and improve their lives.



SPARDHA - 2022

Competition is always a good thing. It forces us to do our best. A monopoly renders people complacent and satisfied with mediocrity. **Nancy Percy**

From 18th to 19th October 2022, FMS-IRM, Jaipur, successfully organized Spardha 2022 (20th Annual National Level Summer Project Presentation Competition). The event had technical sessions from different areas of Management, being Agri-Business Management/Rural Management, Finance, and Human Resource Management. The jury members included prominent names of the academia, Dr. Poonam Mishra & Dr. Sheenu Jain (Marketing), Dr. Swati Jain & Dr. Devendra Sharma (Finance), Dr. Shweta Jain & Dr. Upasna Singh (HRM), Dr. Deepali Bhatnagar & Ms. Nidhi Bansal (Digital Business Management & Business Analytics) and Dr. R.C. Mathur & Dr. Aditi Kaushik (Agri-Business Management & Rural Management).

The event was an excellent display of hard work, commitment, and enthusiasm. Furthermore, the winners of Spardha 2022 were Gopisha Jayantibhai Vasoya (Agri-Business Development), Khusboo Gulati (Human Resource), Ashish. P. Shinde (Finance), Divyanshu Gusain (Marketing) and Aman Jindal (Digital Business Management).



'Extempore' on Worlds Students Day

World Students Day is observed every year on 15th October 2022 to commemorate the birth anniversary of India's former President, Dr. APJ Abdul Kalam. Dr. Kalam was a renowned scientist and a passionate advocate for education, particularly in the fields of science and technology. He believed that education was the key to unlocking the full potential of individuals and societies and worked tirelessly to promote access to quality education for all. On World Students Day, people around the world celebrate the importance of education and its role in shaping the future of society. The day is an opportunity to reflect on Dr. Kalam's legacy and his commitment to education, as well as to recognize the vital role that students play in shaping the world of tomorrow. It is also an occasion to raise awareness about the challenges facing students, such as access to education, quality of education, and affordability. Overall, World Students Day is a day of celebration and reflection on the importance of education and its transformative power. To mark this occasion FMS-IRM, 'Sharing Smile Club' organized an extempore for the students of PGDM/PGDM-RM.

Mock Trading Activity



'Learning by Doing', is the philosophy that we practice at FMS-IRM. To help students gain a better understanding of the stock market and its related concepts, on 5th November 2022 the institute took the initiative to introduce Mock Trading. Mock trading allows students to experience firsthand what it's like to trade in stocks without having to risk any real money. Through this, they can learn about

different strategies, develop their own skills and gain valuable insights into how stock markets work. With mock trading, students can also test out different strategies before investing their own funds in the market. This was an invaluable opportunity for aspiring traders and investors to hone their skills and get a better understanding of how stock markets operate.

Alumni Talk Series

Mr. Amit Rathi, CEO & Founder of Korporate Ladders and Founder & Director of Happimynd, was the featured speaker in our Rendezvous Alumni Talk Series organized on 21st November 2022, to discuss the importance of emotional resilience in achieving a successful career. He shared his experiences and insights on how to navigate the ever-changing professional landscape with emotional intelligence and resilience. The Rendezvous Alumni Talk Series was an invaluable resource for young professionals looking to build emotional resilience and gain a competitive edge in the working world.



SPORTS MEET



A remarkable sports event was organized from 3rd - 6th November 2022 by the institutions under SIIRM banner at the 120 Acre campus at Phagi. More than 1500 students from over 40 colleges and universities across Rajasthan participated in this grand sports meet which had more than 20 events including Cricket, Volleyball, Football, Kabaddi,

Basketball, Track events, Computer LAN Games and much more. The final winners of the sports meet were:

- 1st Position** - Government senior Secondary Upadhyaya School, Vimalpura
- 2nd Position** - Stani Memorial PG College. Mansarovar Jaipur
- 3rd Position** - Subodh Public School, Sanganer, Jaipur

FDP on Financial Awareness & Education Programme of SEBI

The Fin Win Club organized a faculty development programme on "Financial Awareness And Education Programme of SEBI" on 12th December 2022. The initiative that was designed to empower the students with the necessary financial knowledge to make sound decisions. Led by Dr. Girish Goyal a practicing Chartered Accountant, this programme provided students with the right information and guidance to help them take control of their finances. It also helped them understand the importance of budgeting, planning for future expenses, and investing in the right products. With this programme, students can be better equipped to manage their finances and lead a financially secure life

Seminar on Traffic Laws & Road Safety

On 28th November, 2022 a thought-provoking and instructive session on traffic laws and road safety was organized by FMS-IRM, Jaipur. The goal of this effort was to instill in young people a sense of road safety and traffic regulations. Following traffic laws is crucial for ensuring safety on the roads. These laws are put in place to regulate the behavior of drivers, pedestrians, and other road users. Ignoring traffic laws can lead to accidents, injuries, and even fatalities. By obeying traffic laws, drivers can reduce the risk of collisions and keep themselves and others safe. It's important to always wear a seatbelt, observe speed limits, stop at red lights and stop signs, and avoid distractions while driving. Overall, adherence to traffic laws helps to promote responsible driving and improve road safety.



Azadi Ka Amrit Mahotsav

Azadi Ka Amrit Mahotsav roughly translates to 'The elixir of inspiration from liberation fighters'. It is the deep appreciation of the sacrifices given by the Indian army, the freedom fighters whom we lost, and some of whom are still alive whilst cherishing the Indian culture and history. Legions of people sacrificed their lives fighting for the freedom of our nation, and even after countless battles and hardships, everyone came together and continued to chant slogans for freedom. It was due to them that we are free today. A Mahotsav seeks to instill in us the value of selflessness and love for one's country by showing the sacrifices of the freedom fighters and highlighting their devotion to their homeland. In this way, the school children not only discover the actual meaning of freedom once they comprehend the struggle for independence, but they also develop a greater knowledge of the difficulties and triumphs of the freedom fighters. For as long as feasible, we should observe this day to maintain our sense of patriotism and foster a more empathetic and responsible society.

It was Shri Narendra Modi, our Prime Minister, who started the official Azadi Ka Amrit Mahotsav in order to commemorate the 75 years of India's Independence and thus he started off a 75-week-long festival. This is supposed to continue for 75 weeks till the 75th Indian Independence Day and will extend another year to end on 15th August 2023. Mahatma Gandhi began the Dandi Yatra on 12th March, 1930. He started the march from the Sabarmati Ashram, keeping in mind the cause of awakening self-reliance and self-respect in his nation. Incidentally, our honorable Prime Minister, Shri Narendra Modi, started the symbolic Dandi Yatra on this very day in 2021.

Azadi Ka Amrit Mahotsav marked the beginning of the revival of Indians' journey towards self-reliance and self-respect. The Har Ghar Tiranga, Har Din Tiranga Campaign 2022 aims to instill a sense of pride and love for our nation in the citizens, who will keep a tricolour flag in their houses for 365 days of the year. This seems like a great initiative to keep reminding the citizens that they live in a colourful nation breeding love, unity, and diversity. The campaign is urging all Indian citizens to start a mass movement to commemorate our 75th Independence Day. They can do this by hoisting or putting up tricolour flags in their homes and putting up tricolour images as their profile pictures on social media handles. Previously, the tricolour flag could only be hoisted between sunrise and sunset. However, this year it is not the same scenario. People are allowed to hoist the flag all day long. The 'Flag Code' for Azadi Ka Amrit Mahotsav 2022 if following some of the rules laid down by the Indian

Government in 2021 for the hoisting and display of the Indian tricolour flag from then onwards: The flag shall be either hand spun, hand woven, or machine-made using cotton/polyester/wool/silk khadi bunting. Any member of the public, private, or educational organization can hoist or display the national flag on all days and occasions, be it ceremonious or otherwise.

The flag can be hoisted and displayed day and night if it is an open area where people can watch. The flag can be of any size, but it has to be rectangular in shape with a length-to-width ratio of 3:2. In a time of display, the national flag needs to be positioned appropriately and should appear distinctly. People should not display a damaged or disheveled flag. No other flags should be hoisted or displayed from the masthead where the Indian national flag is hoisted. There should be no other flag or bunting hoisted above or side by side with the Indian national flag. No other citizens, except dignitaries like the President, the Vice-President, the Prime Minister, Governors, etc., should not fly the national flag on their vehicles. Amrit Mahotsav signaled the start of India's renewed quest for independence and dignity. It is an important step to revive the culture and history of Indian Independence and other aspects as well. People are urged to take an active part in this campaign turned mass movement to do their part.

**Nidhi Sharma
Ayush Joshi
PGDM - XXXV**

Azadi Ka Amrit Mahotsav is a government-initiated programme celebrating the 75th or diamond jubilee year of Indian Independence Day. The celebrations of Azadi Ka Amrit Mahotsav will last for 75 weeks, or one year, till 15th August, 2023. This is a fantastic approach for teaching Indian citizens a sense of love, respect, pride, and duty towards the country. It emphasizes future growth while highlighting India's accomplishments during the previous 75 years. The initiative marks goals to be achieved by 2047 when India will complete 100 years of independence. The real meaning of independence is not to get free from something material in nature, rather it is to get free from the ego, pride, greed, and envy that one carries.

People fought for freedom and because of them, we are all free today. There is a beautiful verse in the Bhagavat Gita that describes that "Warriors who die while fighting a righteous war attain liberation or heavenly planets". All those brave souls have sacrificed their lives and that is what

highlights their love and devotion to our country. We should carry the same devotion towards our country in a selfless manner - Not to take but to give something.

Be Proud of what you have and what you can do to serve the society and our nation.

**Ayush Sharma
PGDM - XXXV**

The Azadi Ka Amrit Mahotsav means elixir of energy of independence; elixir of inspirations of the warriors of the freedom struggle; elixir of new ideas and pledges; and elixir of Aatmanirbhar Bharat. Therefore, this Mahotsav is a festival of the awakening of the nation, a festival of fulfilling the dream of good governance and a festival of global peace and development.

'Azadi Ka Amrit Mahotsav' is an initiative of the Government of India to celebrate and commemorate 75 years of independence and the glorious history of its people, culture and achievements. It is dedicated to the people of India who have not only been instrumental in bringing India this far in its evolutionary journey but also hold within them the power and potential to enable the vision of activating India 2.0, fueled by the spirit of Aatmanirbhar Bharat (Self-dependent India).

The aim of celebrating the Mahotsav is to create a vision for India in 2047. The Mahotsav is being celebrated on the basis of its five pillars: Struggle for independence, Ideas of 75 years, Achievements of 75 years, Actions of 75 years and Resolutions of 75 years. These pillars are meant to make the younger generation aware of the history and struggle for independence. When we think of the era of British rule when millions of people were waiting for independence, this makes the celebration of 75 years of independence even more significant. The Amrit Mahotsav of Azadi will give the inspiration to move forward by keeping the dreams and duties of independent India in front of the country along with the freedom struggle. It is the good fortune of all of us that we are witnessing this historic period of independent India in which India is touching new heights of progress. On this virtuous occasion, we pay our homage to 'Bapu' and bow down to all the great personalities who led the country, who sacrificed themselves in the freedom struggle of the country. It is an attempt to thank those people because of whom we are breathing in independent India.

**Anjali Vijay
PGDM - XXXV**

Achieving a long and happy life is something that many of us strive for. But how can we do it? One philosophy that has been gaining popularity recently is the Japanese concept of 'IKIGAI'. This concept suggests that there are four key elements to living a fulfilling life: having a passion, having something to live for, being able to contribute to society, and finding joy in everyday activities.

One way to achieve this balance is through hara hachibu, which means eating only 80% of your hunger. This practice encourages mindful eating and helps keep you from overeating or indulging in unhealthy snacks. Additionally, yoga can be a great alternative to going to the gym as it helps you stay fit while also improving your mental well-being. Finally, diet control is an important part of maintaining a healthy lifestyle as it ensures that you are getting all the nutrients you need while avoiding unhealthy foods.

The key to achieving Ikigai is to understand that our skin is a mirror of our body – it reflects our internal state. We need to take care of both our physical and mental health in order to be truly happy. This means controlling our emotions and holding on to anger for no more than three days so that it does not become an obstacle on the path toward true happiness. By understanding these principles, we can all strive towards living a long and fulfilled life with Ikigai as our guide.

One of the key elements of Ikigai is taking regular breaks from technology. Technology can be a great tool for productivity, but it can also be a distraction if we don't use it wisely. Taking one day off from using technology each week can help you to stay focused on your goals and enjoy life more. This can help you to find balance in your life and make sure that you are living with purpose each day.

Okinawa is known as the birthplace of centenarians, a traditional Japanese walk and music style. This unique practice has been around for centuries and is deeply rooted in Okinawa culture. Centenarians are an important part of Okinawa life, as they help promote physical activity, mental well-being, and social interaction. It also helps to create a sense of community among those who practice it. By walking together and listening to music, people can find joy in the simple pleasures of life and create lasting memories with their friends and family. Through centenarians, Okinawans can learn how to be happy in life by embracing the beauty of nature around them.

**Chakshu Sharma
PGDM - XXXV**

IKIGAI: Finding Purpose and Joy in Life

Ikigai is a Japanese concept that refers to the reason for being, the thing that gets you out of bed in the morning. It is a term that encompasses the idea of finding joy and fulfillment in life, and it has become increasingly popular in recent years as people search for ways to live more meaningful and purposeful lives. At its core, Ikigai is a simple concept that combines four elements: what you love, what you are good at, what the world needs, and what you can be paid for. When these four elements are in balance, you have found your Ikigai, your reason for being.

Finding Your Ikigai

The first step in finding your Ikigai is to reflect on each of these four elements and how they relate to your life. Start by asking yourself the following questions:

What do I love to do?

What am I good at?

What does the world need?

What can I be paid for?

Take some time to reflect on your answers to these questions. Try to be as honest and specific as possible. You might find it helpful to journal or make a list of your answers.

Once you have a better understanding of each of these elements, start to look for patterns and connections. Where do your passions and talents intersect with what the world needs and what you can be paid for? This is where you will find your Ikigai.

Finding your Ikigai is just the first step. The next step is to live it every day. This means making choices that align with your Ikigai, and being willing to let go of things that don't. Living your Ikigai might mean changing careers, starting a new hobby, or volunteering for a cause you care about. It might also mean letting go of relationships or activities that no longer serve you.

The key is to stay connected to your Ikigai, and to use it as a guide for making decisions and taking action in your life.

Benefits of Ikigai

Research has shown that living with a sense of purpose and meaning can have a positive impact on both physical and mental health. People who have a strong sense of Ikigai tend to have lower levels of stress and anxiety, and they are more likely to live longer and healthier lives.

Ikigai can also help you stay motivated and focused, even during challenging times. When you have a strong sense of purpose, it becomes easier to overcome obstacles and to stay committed to your goals.

In conclusion, Ikigai is a powerful concept that can help you find joy and fulfillment in life. By reflecting on what you

love, what you are good at, what the world needs, and what you can be paid for, you can discover your reason for being and live it every day. Whether you are just starting out on your journey or you are looking to make a change, Ikigai can be a valuable tool for living a more purposeful and meaningful life.

Samiksha Jain
PGDM - XXXV

IKIGAI - The Secret of living a dream life

The term Ikigai is based on a Japanese concept which is a combination of two terms – 'Iki' meaning life and 'Gai' meaning worth. When both are combined, they refer to your life's worth, its meaning or its purpose.

Remember the feeling of excitement and anticipation when you were younger and you wake up on the day of the school field trip, do you ever still feel like that? Most adults wake up on Monday mornings dreading the work week ahead. Wouldn't it be great to bring that feeling of excitement back into your day-to-day lives. The residents of Okinawa (Japan) have figured out how to do this and the people living on this Japanese island are some of the happiest and longest living people in the world. People on this island live for a more than 100 years on average, the entire population works throughout their lives without ever even thinking of retiring. Even the elderly are very healthy when they're forced to retire, they keep up with their hobbies to stay active in their community, so what's their secret?

They live according to the principles of IKIGAI. Finding your IKIGAI comes down to asking yourself four questions –

1) What do you love to do?

✓ Think of activities where you easily lose track of time doing them or where you really feel like you're in a state of flow.

✓ Do not only take your current day-to-day life into account but also get back to your childhood memories. You can also ask your parents what you loved doing as a kind.

✓ Don't think about this question too much just

write what comes to your mind without any judgment.

✓ Start the sentence with - I feel happy when.....

2) What does the world need?

✓ It is very important to think of others because a big part of our happiness comes from a feeling of value to our environment.

✓ Everybody in Okinawa is part of a community where people help and look after each other so try to think what the world lacks and what the people would benefit from. Maybe you feel that the world needs to slow down a bit and people should reconnect with nature. You can also apply this to your environment then you can also ask yourself what does my partner need or what does my family need.

3) What can you be paid for?

✓ We would all love to live our lives only doing the things we like and being of value to others but we also need to earn money to provide for the necessities of life. For example, most people in Okinawa still earn a living even at the age of 90 by selling vegetables from their garden at the market.

✓ To answer this question first write down what you currently earn money without any judgment then think of other activities, services or products that you could earn money with, write down all you can come up with.

4) What are you good at?

✓ Think of the things you excel at maybe it seems odd to you to only think of this aspect lastly but there is a very good reason for this we often don't know about all our talents because they have been buried under emotional experiences of the past. We tend to let the opinions of others get to us. For example – If your swimming instructor told you that you're not a good swimmer you could easily believe him and decide that you would be better off trying another sport but maybe it was the swimming instructor that wasn't good at his job and you actually did have the potential. That's why it's

important to dismiss these limited beliefs.

✓ To answer this question write down the things you're already good at and also things you could become good at by practice.

When you have answered these questions then the next step is to take action.

Many people think that a purpose in life is something to magically reveal itself almost like an epiphany. However, the people that have found their passion in life generally worked hard for it and showed determination.

Finding your Ikigai is a matter of trial and error. To take action, look at your answers to the four elements of Ikigai and write down concrete actions next to them. Think of how you can incorporate the activities you love in your day-to-day life and how you can be of value to your environment and loved ones, after that, it will only be a matter of time before you think of ways to get paid for what you love to do. Alongside these 4 principles of Ikigai, there are a few more rules of living a long and happy life.

I. Stay Active, Don't retire

Residents of Okinawa suggest that you don't always need to play a sport or go running to be healthy. Longevity and health are more about finding simple consistent ways to move more throughout the day. For example – A walk around the neighborhood, spending an afternoon working in the garden or singing karaoke with other members of the community.

II. Take it slow & live in the moment

The concept of slow living is also discovered from the people in Okinawa, the lifestyle of the locals seems to consist of many tasks but people did everything with a sense of calm they were always working on Ikigai but never in a rush. The people of Okinawa take on tasks that allow them to stay occupied and stay relaxed at the same time because they work on something they love. They live in the moment without any worry of their future or their past.

Japanese people carry most basic task with great intensity. The key to our happiness is the ability to turn routine tasks into moments of microflow; we all have to do our daily trivial tasks so why not try to enjoy them?

III. Don't fill your stomach

In order to stay healthier longer, according to the 80% rule we should eat a little less than our hunger demands. Instead of stuffing ourselves we should stop eating prior to when we were full so we only fill 80% of our stomach. It's also important to be mindful and present while you eat this will help you enjoy your meal and you would also be able to better detect when you have had enough to eat. Put this in practice today, fill your plate a little less than usual and remove any distractions while eating and remember to be in the moment.

IV. Surround yourself with good friends

Like the people of Okinawa, enjoy the company of people. Ikigai can be found in relationships with others by devoting our time to our friends and family and receiving love and appreciation in return fills us with happiness. That's why it's important to be selective of the company you keep and only surround yourself with good friends.

V. Get in shape for your next birthday

The human body can be seen as water. It is at its best when it flows fresh and doesn't stagnate. The body you move through life with needs a bit of daily maintenance to keep it running for a long time. Exercise keeps our body healthy and also makes us happy because of the hormones it releases.

VI. Smile

Maintaining a cheerful attitude can have great effects on your life because positive energy attracts positive energy and it also takes way fewer muscles in your face to smile than to frown.

VII. Reconnect with nature

By being in nature you release happy hormones, reduce cortisol levels, and improve your overall well-being. The Japanese word 'shinrin-yoku' translates to forest bathing and it means connecting to nature. Using your five senses by activating your sight, smell, touch, hearing and taste you can easily reconnect with nature and gain peace of mind.

VIII. Give thanks

Take some time every day to direct a grateful attitude towards someone or something in your life. Gratitude can truly change your whole perspective on life by focusing on things that you are thankful for. You will gain positivity and therefore a happier attitude on the whole.

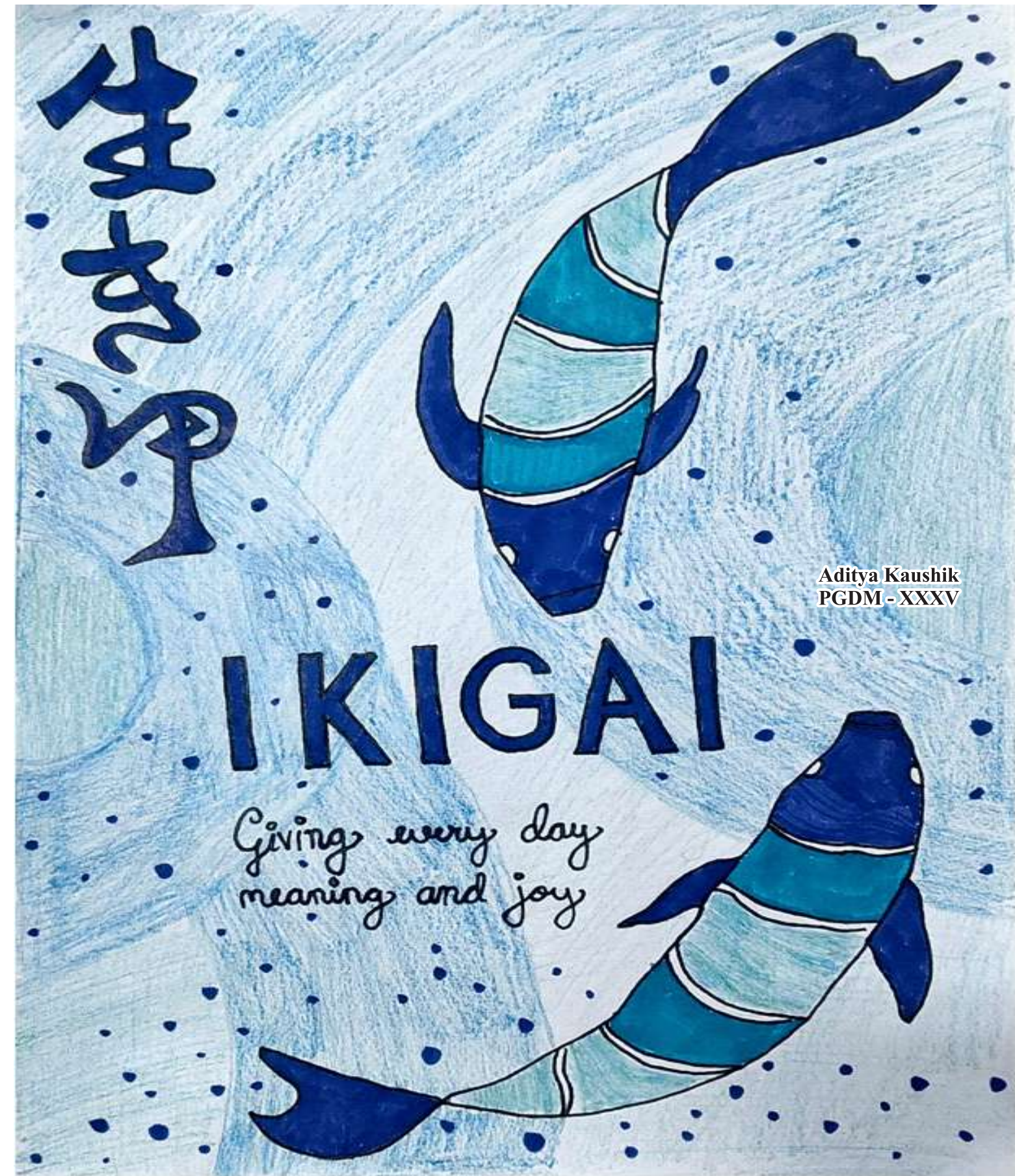
IX. Follow your Ikigai

The most important rule is to live your life according to your Ikigai as each of us will have a different Ikigai. If you have not been able to find your Ikigai yet remember the advice of Victor Frankl "If you don't know your mission then currently your mission is to find it".

Ritik Dwivedi
PGDM - XXXV



Shantanu Singh Chauhan
PGDM - XXXV



Aditya Kaushik
PGDM - XXXV

(THE JAPANESE SECRET TO A LONG AND HAPPY LIFE)

What is Ikigai? It might be a question you've never asked yourself. I, like yourself, never imagined that experimenting and dabbling in all sorts of hobbies, crafts, and careers would lead me to find meaning, and even joy, in my work ... or, my ikigai (ee-key-guy).

Ikigai is an ancient Japanese philosophy that has enveloped the way Japanese people live. Some believe it's even the reason for their happiness and longevity. It's no wonder western culture has chosen to adopt it as their way of discovering a meaningful career. Ikigai is a Japanese concept that means your 'reason for being.' 'Iki' in Japanese means 'life,' and 'gai' describes value or worth. Your Ikigai is your life purpose or your bliss. It's what brings you joy and inspires you to get out of bed every day.

It's important to mention that while traditional Japanese philosophy focuses on finding your bliss, western interpretation has used Ikigai as a method of finding your dream career.

The westernized version of Ikigai says you've found your dream career when your career includes these four qualities:

- What you love
- What you're good at
- What you can be paid for
- What the world needs.

Japan is ranked second in the world for life expectancy, with women expected to live 88.09 years and men expected to live 81.91 years. While it's true that diet plays a role, many Japanese people believe Ikigai has a lot to do with their longevity and living a happy life.

Apart from living a longer and happier life, knowing your Ikigai can help you:

- Design your ideal work lifestyle
- Create strong social connections at work
- Create a healthy work-life balance
- Pursue your career dreams
- Enjoy your work

When you know your Ikigai and understand its meaning, you're aligned with the work you've longed to do and the work the world needs you to do.

Aditya Shekhawat
PGDM - XXXV

भारत का अन्नदाता

मानवता का सच्चा सेवक, श्रम से गहरा नाता है।
सह कर सारी सदी, गर्मी वर्षा, फसले सदा उगाता है।।

गेहूँ, चावल, ज्वार, बाजरा, जो कुछ घर में लाते हैं।
दाले, सब्जी और मसाले, सब 'किसान' ही उपजाता है।।

'दूर शहर से छोटे-छोटे, गाँव में यह रहते हैं।
सहता जीवन भर अभाव, पर कभी नहीं कुछ कहते हैं।।

देश धर्म की रक्षा करता, परम्परा का ज्ञाता है।
नैतिकता को धर्म मानकर, अपना धर्म निभाता है।।

जीव जन्तु जंगल के पक्षी, सब उत्पात मचाते हैं।
ओले, सूखा, अति वर्षा भी, फसल नष्ट कर जाते हैं।।

मानव की सेवा कर के यह, मानव धर्म निभाता है।
लेकिन बदले में मानव से, कभी नहीं कुछ पाता है।।

ईश्वर की इच्छा पर निर्भर, इनकी सारी खेती है।
कभी-कभी भोले किसान को, यह भारी दुख देती है।।

इनके बारे में कुछ सोचो, सत्ता को समझाओ तुम
श्रम-साधक सच्चे मानव का, जीवन सफल बनाओ तुम।।

Aditya Mishra
PGDM (RM) - XXXV

कैसी ये आजादी

हमने देखा था एक सपना,
देखा था एक सपना स्वतंत्र मजबूत भारत का,
हमने सोचा था कभी,
सोचा था कभी हम फिर सोने की चिड़िया कहलाएंगे,
हमने चाहा था कभी,
चाहा था कभी हम भी जाति धर्म से उठकर एकजुट हो जाएंगे,

मगर ये हो न सका,
हो ना सका क्योंकि :
देखा हुआ सपना हो न सका साकार,
टूट गया वो हो गया चकनाचूर, हम हो गए फिर गुलाम,
टूट गया वो हो गया चकनाचूर, हम हो गए फिर गुलाम,

जो सोचा था हमने वो हम कर न सके,
कर ना सके क्योंकि हम थे मजबूर,
थे मजबूर क्योंकि निगल गए कुछ लोग हमारी अपार संपदा को,

जो चाहा था हमने वो हम चाहते हुए भी कर ना सके,
कर ना सके क्योंकि कुछ चंद वोटों के लिए खेला गया जातिपात का खेल,

भारत का अन्नदाता

इस खेल का है ये अंजाम कि हम आज भी,
कर रहे जाति धर्म के नाम पे कर रहे कल्ले आम,

मैं फिर देखना चाहूँगा वो सपने, जो देखे थे हमने कभी,
मैं सोचना चाहूँगा फिर वही, जो हमने सोचा था कभी,

एक दिन वो फिर आएगा जब हम होंगे स्वतंत्र इन बेड़ियों से,
पाएंगे एक स्वस्थ समाज जहाँ न होगा कोई डर,
स्त्रियाँ जब होंगी स्वतंत्र अपने लिबाज से,
घूमेंगे सब अपने हिसाब से।।

लविशा पुनियानी
PGDM - XXXV

वो बीते दिन

वो बीते दिन बहुत याद आएंगे।

वो पुराने दोस्त अब कहां मिल पाएंगे।।

क्लास और कैंटीन की महफिल तस्वीरों में ही समा गई,
आज फिर से वही कॉलेज की याद आ गई।

यादें तो बहुत हैं पर अब वो दिन कहा,
मिलना सब से है पर किसी को वक्त कहा,
माना आज सब है पर वैसे दोस्त कहा,
दिनभर मस्ती टीचर्स की डांट उन तस्वीरों में ही समा गई,

आज फिर से वही कॉलेज की याद आ गई।

हर रोज मिलने वाले उन्हें आज बरसों हो गए,
बात-बात पर झगड़ने वाले आज समझदार हो गए।।

कुछ तु से तुम, तुम से आप हो गए,

कुछ अभी भी साथ हैं तो कुछ साथ छोड़ गए,
सच में! सच में! उन पुराने दिनों की यादें उन तस्वीरों में ही समा गई,
आज फिर से वही कॉलेज की याद आ गई।
साथ घूमना साथ रहना अब मजाक लगने लगा,

लाइब्रेरी में बैठना अब सपना सा बन गया,
उन बीते दिनों की यादें तस्वीरों में ही समा गई,
आज फिर वही कॉलेज की याद आ गई।

अरे सुनो! अरे रुको!

आज सुबह कॉलेज से फोन आया,
सब को एक साथ मिलने बुलाया,
पुरानी तस्वीरों की किताब आज फिर से खुल जाएगी,
दोस्तों की दोस्ती आज फिर से मिल जाएगी।।

पर कल क्या ?

कल फिर से वही कॉलेज की याद आएगी,
वही कॉलेज की याद आएगी।।

Ajay Babbar
PGDM - XXXV

हीरक जयंती

आजादी की डायमंड जुबली देश भक्ति रग-रग में उबली,
भूल न जाना उन वीरों को राज मुकुट के उन हीरों को।

चमक है जिनकी नक्षत्रों-सी संविधान के मुख पत्रों-सी,
हंसते-हंसते दी कुर्बानी धर्म एक था हिन्दुस्तानी।

राजगुरु, सुखदेव, भगत सिंह बिस्मिलया अशफाक,
अमर शहीदों की सूची में ऊंची इनकी साख।

ये वा जिंदा पर वाने थे मातृ वेदी में जलकर,
खाक हुए वतन की खातिर अंगारों पे चल कर।

लाल, बाल, पाल, मालवीय, गांधी, गोखले
किए हुक्मरानों के फरमान साबित खोखले।

'जन्मसिद्ध अधिकार' को लेकर ही लिया दम,
आबादी की दृष्टि से तब तीस करोड़ थे हम।

आज उसका मोल समझो, मिली न जो आसानी से,
'आजादी' अनमोल रत्न है खोना ना नादानी से।

जय हिंद, जय भारत का उद्घोष हमारा नारा है,
तन-मन-धन जीवन से ऊपर, देश हमारा प्यारा है।

Prashant Gupta
PGDM - XXXV

वीर जवान

भारत मां के वीर जवान, तू है मेरे देश की शान
तेरा निःस्वार्थ देश प्रेम ही दुनिया में तेरी पहचान।

तेरा त्याग तेरी तपस्या, चेहरे पर हर दम मुस्कान।
हाथ जोड़ झुकाते मस्तक, आज देश के सब इंसान।

परम पूज्य व माता-पिता भी, जिनकी तुझ जैसी संतान गौरवान्वित हैं
बालक सारे, जिनके ऐसे पिता महान।

करते हैं हम तेरा सजदा, तेरा यणी है हिंदुस्तान।
धन्य हो गई ये धरा भी, पाकर तेरा यह बलिदान।।

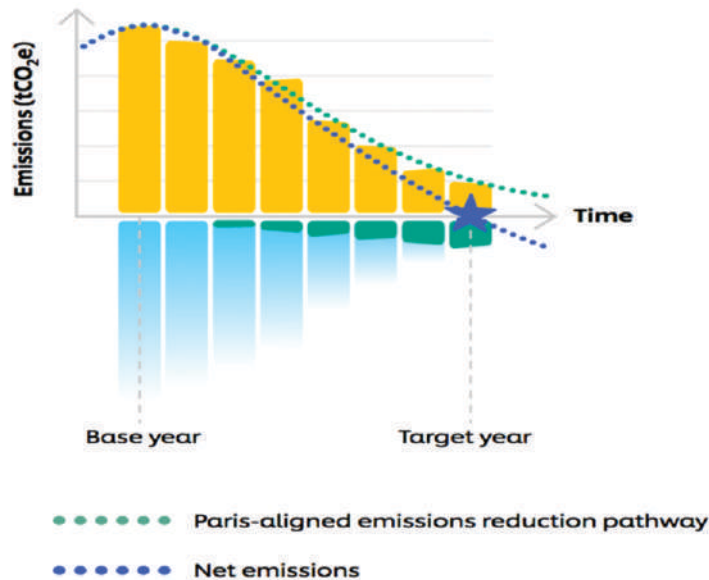
भारत मां के वीर जवान, तुझ को कोटि-कोटि प्रणाम।

Rishabh Saini
PGDM - XXXV

How to Use Carbon Accounting in Corporate Sustainability?

Carbon Accounting (or greenhouse gas accounting) is a framework of methods to measure and track how much greenhouse gas (GHG) an organization emits. It can also be used to track projects or actions to reduce emissions in sectors such as forestry or renewable energy.

A common practice in carbon accounting is to establish a baseline year, then set one or more science-based targets (SBTs) to reduce emissions compared baseline. For example, let's say our company generated 1,000 tons of CO₂e in 2021, and we've accounted for all those emissions. Our CEO, CFO, and Chief Sustainability Officer (CSO) set a goal to reduce our carbon footprint by 50% by 2025, using 2021 as the baseline year. Since we know our carbon inventory in 2021, we now need to reduce our emissions and decarbonize to 500 tons of CO₂e in our goal year (50% times our 1,000 ton baseline).



Once a company sets one or more carbon accounting targets or SBTs, we need to carry out projects, initiatives, and investments to reduce our operating carbon footprint. We can transition from fossil fuel vehicles to electric vehicles (Evs), install solar panels, and make our offices and facilities more energy efficient - all actions that reduce Scope 1 and Scope 2 emissions. We can also work to improve our supply chain sustainability and adopt practices like recycling, upcycling, and product reuse to decrease Scope 3 emissions. From a carbon accounting perspective, we need to track all that activity and calculate its impact.

When a company can't do enough directly to reduce its carbon footprint, many choose to purchase high-quality carbon offsets - credits from verified projects like carbon capture or tree planting that are proven to sequester carbon elsewhere.

In a simple example, if we emit one ton of CO₂ and then purchase carbon credits equal to the same amount of carbon, we've achieved "net zero" emissions. We still generated pollution (not ideal), but we've balanced the scales between the amount of greenhouse gas we produced and the amount we removed from the atmosphere.

Mr. Saurabh Agarwal
Assistant Professor
FMS-IRM

Believe you can fly !!!!

We believed we could fly.

But! But!

As life moves on, we stop being that child.
Our everyday dreams are no longer that wild.
The world quickly goes by, as we get old and smart.
And all our thoughts now revolve around "How to make it big, right from the start".
It feels like every next moment wants to see us fail.
That's when we realise, life is no longer a fairy tale!
The race to success tends to take up most of our time,
And to spend some at leisure, is considered the biggest crime.

Just to feel good, we tell ourselves happiness is free!
But deep inside down we all know everything comes at a price.

But if it wasn't for all this pain, agony and strife
An integral part of our life would be missing.
Because without the suffering,
We can't enjoy the glory.
Without the struggle,
There would be no happy ending to the story!
So everyone once in a while, take a moment and smile!
We don't have to let go of our inner child.
Because,
Nothing is too big to try,
We must believe we can fly.

Urvashi Chandaliya
PGDMRM - XXXV

ROSHNI NADAR First woman to lead a listed IT company in India.



Roshni Nadar is a true inspiration for everybody who strives for greatness in their life. She is the first woman to lead a listed IT company in India; HCL Technologies. She is listed as the 54th most powerful woman in the world by Forbes in 2019. She was also the richest woman in India in 2019, per the IIFL Wealth Hurun India Rich List.

Roshni Nadar Malhotra was born and raised in New Delhi, attended Vasant Valley School, and later earned a degree from Northwestern University in Illinois. She has a postgraduate degree in business administration from Northwestern University's Kellogg School of Management. Prior to joining HCL, she was a producer for a number of different businesses. She was involved in various philanthropic and humanitarian initiatives. She was promoted to executive director and CEO of HCL Corporation a year after joining HCL. She subsequently became the chairperson of HCL Technologies, after her father Shiv Nadar stepped down.

She had also been involved in brand building across

the HCL Group. Nadar is the chairperson of VidyaGyan Leadership Academy, a leadership academy for the economically underprivileged. Roshni Malhotra has won numerous prestigious awards; some of her previous accomplishments include:

- Young Philanthropist of the Year by NDTV - 2014
 - The World's Most Innovative People Award by the World Summit on Innovation & Entrepreneurship - 2015
 - Vogue India Philanthropist of the Year - 2017
- She is a big inspiration for all aspiring female entrepreneurs and her success story is a learning curve for all entrepreneurs and upcoming start-ups.

Roshni Nadar Malhotra teaches us that the mantra of sticking to one's roots and evolving from there is still a very successful one! -

- Aditya Mishra
PGDMRM - XXXV

Her entrepreneurial journey is nothing less than an inspiration. In her leadership, HCL has become the top fourth company in the IT industry

- Arnab Bose
PGDMRM - XXXV

Her exemplary leadership is inspirational to many people who have suffered from the stigma of Gender backwardness and women who want to be an entrepreneur

- Divyanshi Methi
PGDM - XXXV



Greetings!!

Hope you all have heard about the VUCA world around us. Volatile, Uncertain, Complex and Ambiguous situations are at their peak since 2020 and in the coming times also there is no visible respite. This makes the job of management professionals all around the world, much more difficult and tedious. As young managers going out in the corporate world soon you all must prepare yourself to embrace this new world order. Remember that many old theories are breaking up and new innovative thoughts are being experimented with and researched, this opens up a whole new world of opportunities. Fertile minds and managers who can look at things from a new perspective are in demand and they are getting platforms to showcase their talents. It's the time to not get boxed but go with the flow, take up challenging assignments and balanced risks for solving the issues popping up in the new world order.

The biggest question is how to do it? The answer is simple - Identify the right problem first!! Most managers fail to perform their duties well because they focus on issues and problems which are not the real root cause. If you pick up a working goal, then the results will never be right. Be prepared to fold up your sleeves and get on the ground to find the real issues to be addressed and find solutions. You will hit the jackpot everytime. After spending decades in corporate life, I can bet that success comes to those who are connected with the ground, ready to act and identify the right spots for improvement. If you have it in you...then you are lucky, else develop these traits and get luckier!!

All the best to budding managers.

Mr. Amit Rath
PGDM Batch - XII



The world is changing rapidly, and so are our attitudes towards the environment. As more and more people become aware of the impact that our daily activities are having on the planet, there is a growing demand for products that are environmentally friendly. One such product that has gained immense popularity in recent times is the Sonali bag, a biodegradable jute bag that is both practical and

sustainable. Sonali bags are made from jute, a natural fiber that is grown in India and Bangladesh. Jute is a highly sustainable crop that requires very little water, fertilizers, and pesticides to grow. Unlike other synthetic fibers, jute is biodegradable, which means that it breaks down naturally without leaving any harmful residues behind. What makes Sonali bags unique is that they are completely biodegradable. When disposed of correctly, they will break down naturally in the environment, leaving no trace behind.

Sonali bags come in a variety of sizes and styles, making them suitable for a wide range of applications. They are particularly popular in the retail industry, where they are used as eco-friendly alternatives to plastic bags for packaging products. The bags are also highly versatile and can be used for a variety of purposes, such as shopping, storage, and transportation.

The production of Sonali bags is also highly sustainable. Jute is a crop that grows quickly and requires very little water, fertilizers, and pesticides to grow. The crop is also highly beneficial to the environment, as it helps to prevent soil erosion and improve soil quality. The production of Sonali bags creates employment opportunities for local communities, helping to support sustainable development in the region. Another advantage of Sonali bags is that they are highly customizable. The bags can be printed with custom designs, logos, and branding, making them an excellent marketing tool for businesses looking to promote their brand in an eco-friendly way. Customized Sonali bags are a great way to create brand awareness while also promoting sustainability and environmental responsibility.

In conclusion, Sonali bags are an excellent example of how sustainable products can be both practical and environmentally friendly. By choosing biodegradable products like Sonali bags, we can all do our part to help protect the environment and create a more sustainable future.

A candid conversation with **Ms. Anuja Thigale**, an all-rounder from the Batch 2021-23.



Q1. What are the mantras for success?

I am an aficionado, who likes and appreciate small things in life. I have a continuous learning attitude.

Q2. Who inspires you the most and why?

I am inspired by my father, because of his always-learning attitude and inquisitive nature.

Q3. What do you do when you are not studying?

I spend time with my family and friends. I try to explore new places with my friends.

Q4. What are your pet peeves?

My pet peeves are disorganized working/living spaces and getting interrupted during a conversation.

Q5. If you could ask a genie for a wish, what would it be?

I will ask for health, success, and prosperity for my family and friends.

Q6. What is it that you do differently than most of the people around you?

I don't take the stress of things that are not in my control. I accept my mistakes, take criticism positively and try to improve them.

A candid conversation with **Mr. Arnab Bose**, an all-rounder from the Batch 2022-24.



Q1. What are the mantras for success?

Keep learning as continuous learning and growing is essential for success. Be open to feedback, seek out new knowledge, experience, challenges and most importantly, embrace change as change is inevitable.

Q2. Who inspires you the most and why?

My parents are my greatest source of inspiration. They have been my role models since childhood, and I have always admired their strong work ethic, kindness, and resilience.

Q3. What do you do when you are not studying?

When I'm not studying, I enjoy pursuing my interests in sports, reading some fiction and consuming popculture.

Q4. What are your pet peeves?

One of my pet peeves is when people use "literally" to describe something that is clearly not literal.

Q5. If you could ask a genie for a wish, what would it be?

If I had one wish, I would ask for an endless supply of perfectly brewed coffee. That way, I could be productive, focused, and happy all day long.

Q6. What is it that you do differently than most of the people around you?

One of the things that can set me apart from others is my ability to avoid procrastination.

Microsoft Word Cheat Sheet

Open Document ctrl + O	Create New ctrl + N	Save ctrl + S	Close Document ctrl + W	Print ctrl + P	Help! F1			
Beginning of Document ctrl + Home	End of Document ctrl + End	Beginning of line Home	End of line End	Down One Screen page down	Up One Screen page up	Align Left ctrl + L	Align Centre ctrl + E	Align Right ctrl + R
Cut ctrl + X	Copy ctrl + C	Paste ctrl + V	Undo ctrl + Z	Redo ctrl + Y	Find ctrl + F	Replace ctrl + H		
Change Case of selected text Shift + F3	Insert Date alt + Shift + D	Insert Time alt + Shift + T	Insert Page Number alt + Shift + P	Apply Normal Style ctrl + Shift + N				
Bold ctrl + B	Italics ctrl + I	Underline ctrl + U	Select All ctrl + A	Switch Documents ctrl + F6	Spell Check F7			

Glimpses of Events and Activities



Rendezvous

Q1. What accomplishments are you most proud of?

My biggest accomplishment is to join academics wherein students' accomplishment is your own accomplishment.

Q2. One word that describes you?

Simple and Punctual.

Q3. Your philosophy in life?

Being true to yourself will attract the right kind of people into your life.

Q4. What is the strongest belief you had as a child?

Tarzan and Phantom are real.

Q5. Your personal image of god?

Generator, Operator, Destroyer.

Q6. Two things we don't know about you?

Let the secret be a secret.

Q7. If you could go back in history, who would you like to meet and why?

Che Guevara, he was a charismatic leader, a great tactician of Guerrilla warfare and a prominent figure in the Cuban Revolution.

Q8. What is one guilty pleasure you enjoy too much to give up?

Rasgulla.

Q9. What was the most recent compliment you have received and savoured?

"You make us smile".

Q10. One of your favourite questions to ask new friends or to get a conversation going?

Hi, how are you?

Q11. If you could choose anyone, who would you pick as your mentor?

My parents.

Q12. If you had a warning label, what would it say?

"Don't touch me, else I won't leave you".

Q13. If you won a lottery, what would be the first thing that you would do?

I shall apply for a long leave from work.

Q14. If once given a chance to try out "any job for a day", what would you like to try and why?

I am happy with my job....film stars, business tycoons, and politicians don't impress me....they are doing their job I am doing my job.

Q15. Your word of advice to the budding managers.

"Character is more important than career ...never compromise ...never sell your honesty"



Prof. (Dr.) Pankaj Gupta
Dean-Academics
FMS-IRM

Students' Resolution

"We will respect humanity and nature as a whole and contribute to the harmony in society through our awareness and education. Our focus as students would be to enhance our skill-sets and ensure employability in order to chase holistic development."

Next Issue

Students are welcome to send their entries to all the regular columns as early as possible.

Focus - G20 Summit, 2023

View Point - India's Youth Dividend

Pot Pouri - Poems, quotes, tid-bits anything which is innovative, informative, educative & entertaining

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Prof. (Dr.) Terjani Goyal

Dr. Tanya Soin Gaurav

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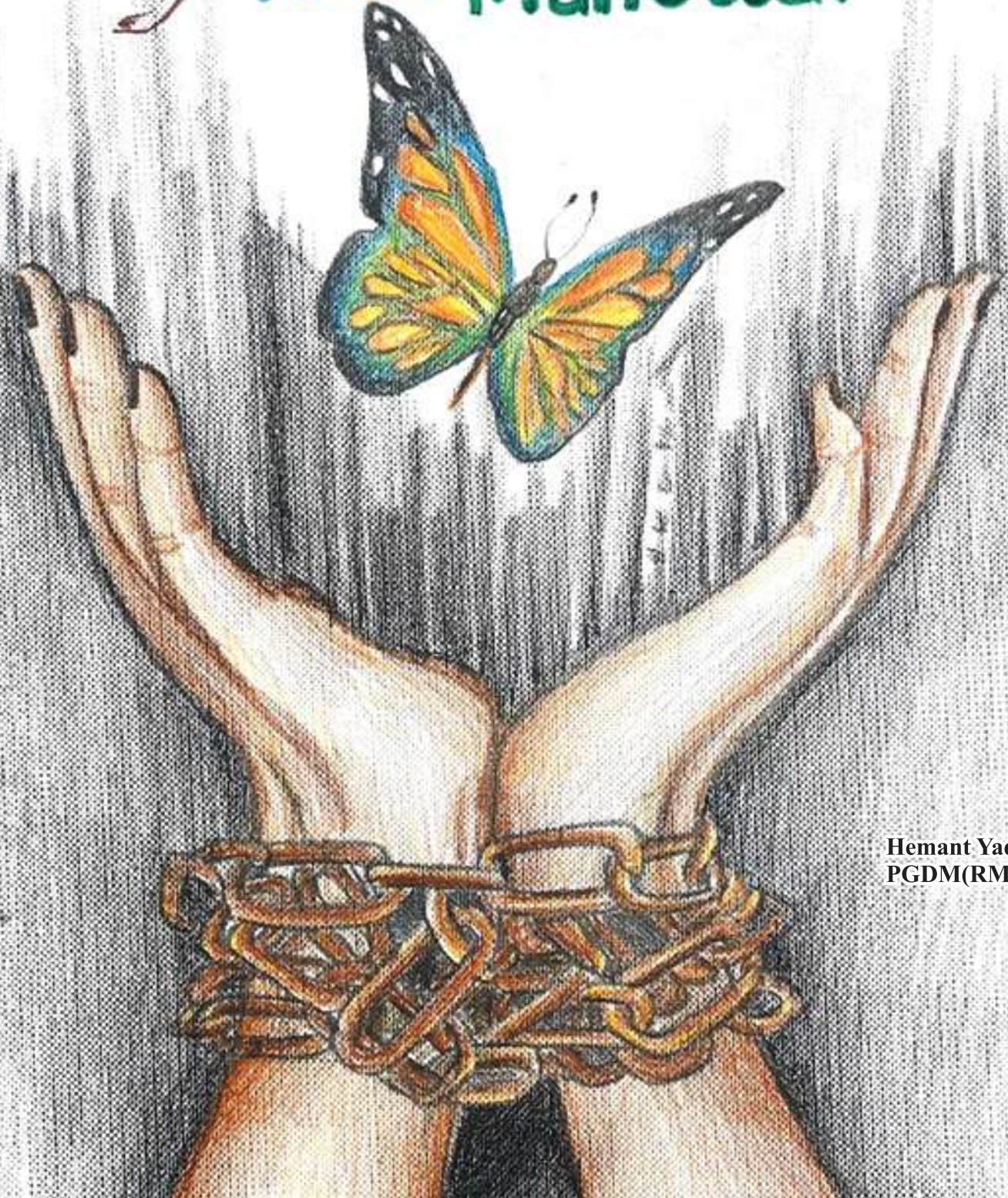
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